

CORROSION

& M A T E R I A L S

Quarterly Advertising Rates 2018

FEBRUARY – OIL & GAS		AUGUST – CONCRETE & CP	
Technical Article Deadline	16 December 2017	Technical Article Deadline	29 June
Advertising Booking Deadline	12 January	Advertising Booking Deadline	6 July
Material Deadline	18 January	Material Deadline	12 July
Publication Date	16 February	Publication Date	10 August
MAY – WATER & WASTEWATER		NOVEMBER (C&P2018 ISSUE) – ASSET MANAGEMENT / COATING	
Technical Article Deadline	7 March	Technical Article Deadline	14 September
Advertising Booking Deadline	13 April	Advertising Booking Deadline	21 September
Material Deadline	19 April	Material Deadline	27 September
Publication Date	18 May	Publication Date	26 October

Advertising Rates (all prices include GST)

Advert Size	Finished Dimensions, mm		Price per insertion		
	Width	Depth	Casual**	2 issues	4 issues
Issue Sponsor			\$5,000.00		
Front Cover***	209	296			
Editorial, two pages	436	296			
Advertorial, one page*	209	296	\$2,400.00	\$2,200.00	\$2,000.00
Advertorial, two pages**	436	296	\$3,100.00	\$2,900.00	\$2,700.00
Back Cover***	209	296	\$2,600.00	\$2,300.00	\$2,100.00
Double Page Spread***			\$4,100.00	\$3,900.00	\$3,700.00
Double Page Centre Spread***			\$4,600.00	\$4,300.00	\$4,100.00
Full Page	209	296	\$2,300.00	\$2,100.00	\$1,900.00
Half page	190	125	\$1,800.00	\$1,550.00	\$1,300.00
Third Page			\$1,600.00	\$1,450.00	\$1,150.00
Vertical	125	125			
Horizontal	190	83			
Quarter Page			\$1,500.00	\$1,300.00	\$880.00
Vertical	95	125			
Horizontal	190	62			
Business Card	60	40	\$400.00	\$300.00	\$200.00

Inserts – Price on Application

*½ page ad + ½ page editorial. | **1 page ad + 1 page editorial. | ***Subject to ACA approval.

No discounts on casual bookings.

Finished Artwork:

Finished artwork needs to be sent in electronic format to the ACA via mail to Marketing Manager, PO Box 112, Kerrimuir, Vic, 3129 or on email to twinn@corrosion.com.au. All photos, diagrams etc are recommended to be 300dpi. Suitable image files include jpeg, tiff, psd, eps and high resolution pdf. All artwork must have at least 5mm of bleed as well as cropmarks.

Advertising Layout:

If you require the services of a professional Graphic Designer to design and/or lay-out your advert, the ACA can arrange this service for a discounted fee (\$90 per hour). Please enquire about this service when booking your advertising space.

